

You're invited!

The Economic Impact of Childcare on Your Business

Friday, April 28th

11:00 am – 1:00 pm

Iowa Wesleyan University
Social Hall – Student Activity Center
601 N Main Street - Mt. Pleasant, Iowa

The current shortage of quality childcare options affects everyone's business.

Please join us and other employers for a **complimentary lunch** and discussion about how individual communities can address this issue while promoting employee recruitment and retention.

*RSVP at earlydevelopment.org

*Questions email tbeghtol@dhlw.org

Are you experiencing increased employee absenteeism due to children who are ill or a lack of child care?

Would you like to retain employees with a strong work ethic and family values?

Program Details:

Featured speaker: Mr. Dave Arens, Wells Fargo's Private Bank in Des Moines

Background: Mr. Arens has worked in the Des Moines banking community for 30+ years and dedicates his volunteer time to positively impact the lives of children and families. Mr. Arens is the current board chair of the Early Childhood Iowa state board.

76%

Of Iowa children, under age 6, have either the only or both parents working outside the home. Iowa ranks 2nd.

31%

SE Iowa has enough childcare slots for 31% of children ages 0-9.

The average annual cost of childcare for one infant is

\$7,620

Panel presentation: A panel of local employers will share stories about their efforts and strategies to support employees who need childcare.

Your input:

We want to hear your voice on this issue! Share your thoughts with local organizations and childcare consultants who are actively working to increase the capacity of quality childcare in *your* area.