

Lee County

Community Health Needs Assessment (CHNA) Report



For additional information about this report, CONTACT:

| Name | Organization | Phone | Email |
|--------------|---------------------------------|--------------|----------------------------|
| Michele Ross | Lee County Health Department | 319-372-5225 | mross@leecountyhd.org |
| Angie Budnik | Fort Madison Community Hospital | 319-376-2244 | abudnik@FMCHOSP.COM |
| Amy Conlee | UnityPoint Health- Keokuk | 319-526-8762 | aconlee@keokukhospital.org |

Date Revised: 2/14/2019

Promote Healthy Living Assessment

includes topics such as addictive behaviors (tobacco, alcohol, drugs, gambling), chronic disease (mental health, cardiovascular disease, cancer, asthma, diabetes, arthritis, etc.), elderly wellness, family planning, infant, child & family health, nutrition and healthy food options, oral health, physical activity, pregnancy & birth, and wellness.

| Healthy Living Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|---|--|------------------------------|---|
| 1 Prevent/Control Alcohol, Tobacco & Other Drug Abuse (including Prescription Drug Abuse) | In the summer of 2018 community partners began to explore various data sets and conducted a community wide survey to determine new priority needs to work on over the next three years. Alcohol consumption (Excessive drinking) data (19%) exceeded the national data (13%) but was under the state data (22%). Alcohol-impaired driving deaths (31%) exceeded the state (27%) and national data (13%). Lee County Tobacco usage data (17%) exceeded national data (14%) and was equal to state data (17%). Mortality rates of drug poisoning (18) also exceeded the state (9) and national levels (10). Local survey results suggests the community also recognizes the ATOD is a community health issue and the prescription drug abuse is increasingly becoming a significant health issue. During a community forum there was much discussion with Lee County coalition partners to consider a Drug Free Communities Grant application in 2019 to address these issues especially among our youth. Partners voted on ATOD and Prescriptions Drug abuse as top priorities. | Yes | <input type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input type="checkbox"/> Lack of financial resources |

| Healthy Living Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|--|---|------------------------------|---|
| 2 Improve The Built Environment; Reduce or Prevent Obesity/Chronic Disease | <p>After a review of CHNA.org data, Community Health Rankings Data, CDC, and other various data sets along with community survey results, unfortunately obesity and other chronic health issues remained a top priority to focus on again over the next three years. Data still reveals Diabetes (9%), Stroke rate (41), Heart Disease (225.7) prevalence and disease mortality still exceeds the state and national levels according to Community Commons data (refer to data packet). Individuals getting routine preventive health screenings remains low yet percentages of those with high cholesterol (38.78) and blood pressure (28.5) exceed state and national levels. Inadequate fruit and vegetable consumption (83.4%) and inadequate physical activity (23.3%) remain higher than state and national levels. Food insecurity (14.46%) and food access of our vulnerable population such as our seniors (19.52) remains an issue. Community survey results in these areas continue to support this priority as well as a continued need to improve the built environment.</p> | Yes | <input type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input type="checkbox"/> Lack of financial resources |

| Healthy Living Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|--------------------------------------|--|------------------------------|---|
| 3 Promote Mental Health & Well-Being | <p>After extensive data and survey result reviews and community forum discussion, community partners agreed and voted this in as a continued priority health focus. County Health Rankings Data reveals the number of poor mental health days(3.5), frequent mental distress (11%), lack of mental health providers (1,380:1) as well as specific indicators on local community survey results (lack of support systems, isolation, insufficient sleep, suicide, lack of knowledge of resources available) all demonstrate a continued need for this priority area.</p> | Yes | <input type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input type="checkbox"/> Lack of financial resources |

| Healthy Living Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|--------------------------------------|---|---------------------------------|---|
| 4 Decrease Teen Birth Rates | Review of data and survey results indicate teen birth rates in Lee County is a priority health need. The Lee County teen birth rate for ages 15-19 (47.9) is higher than the state rate (29.9) and national rate (36.6). Low birth weight rates (7.9%) also were higher than the state (6.8%) but lower than national level (8.2%) After much discussion, partners voted this in as a priority focus over the next three years. | Yes | <input type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input type="checkbox"/> Lack of financial resources |

| Healthy Living Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|--------------------------------------|---|---------------------------------|---|
| 5 Prevent/Decrease Cancer Rates | Cancer was one of the top six priorities and health concerns that resulted in community wide survey results. Incidences of Cancer exceed state and national levels for Colon, Lung, and Prostrate Cancer. Mortality of cancer rates exceed state and national levels (174.6). Partners did not choose this health issue as a priority for the next three years for the Health Improvement Plan (HIP). Focus will be on prevention, promoting health screenings and disease preventing immunizations, and healthy behaviors under other health priorities. | No | <input checked="" type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input checked="" type="checkbox"/> Lead organization does not exist <input type="checkbox"/> Lack of financial resources |

| Healthy Living Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|--------------------------------------|--|---------------------------------|--|
| 6 Improve Dental Health | Community Survey results demonstrate a continued need to improve access to dental care and educate on the importance of routine preventive dental care for all ages. This was not chosen as a priority need for the HIP since there is a new dental clinic in Keokuk (FQHC) and current public health programs are already addressing the issue. | No | <input type="checkbox"/> Other priorities rated higher <input checked="" type="checkbox"/> Existing programs already address problem/need <input type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input type="checkbox"/> Lack of financial resources |

Prevent Injuries & Violence Assessment

includes topics such as brain injury, disability, EMS trauma & system development, intentional injuries (violent & abusive behavior, suicide), occupational health & safety, and unintentional injuries (motor vehicle crashes, falls, poisoning, drowning, etc.).

| Injuries & Violence Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|--|---|------------------------------|---|
| 1 Prevent Violence, Crime, & Abuse | Although violent crime exceeded the state and national levels, this was not a priority focus area chosen by community stakeholders to work on in the HIP in the next three years. Local law enforcement continues to address this issue in Lee County with increasing security. Child Abuse and Neglect rates continue to be high in Lee County however programs exist to prevent or reduce abuse through family support programs and other available services for families and children in Lee County. | No | <input checked="" type="checkbox"/> Other priorities rated higher <input checked="" type="checkbox"/> Existing programs already address problem/need <input type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input type="checkbox"/> Lack of financial resources |

| Injuries & Violence Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|---|---|------------------------------|--|
| 2 Decrease/Prevent Motor Vehicle Crashes & Recreational Accidents (Boating, ATVs) | Although motor vehicle crashes in Lee County exceeded the state and national levels, this was not chosen as a priority focus area for the HIP by community partners and was not voted on. | No | <input checked="" type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input type="checkbox"/> Lack of financial resources |

| Injuries & Violence Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: | |
|---|---|---------------------------------|--|---|
| 3 Prevent/Decrease Falls & Unintentional Injuries Among the Elderly Population; Promote Elderly Wellness | There is a lack of evidenced-based fall prevention programs in Lee County to address this issue. Unintentional injuries (falls) among the elderly continue to be an issue. These issues as well as other issues related to elderly wellness will be addressed on the HIP and addressed by organizations who can address these issues. | Yes | <input type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ | <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input type="checkbox"/> Lack of financial resources |

Protect Against Environmental Hazards Assessment

includes topics such as drinking water protection, food waste, food safety, fluoridation, hazardous materials, hazardous waste, healthy homes, impaired waterways, lead poisoning, nuisances, on site wastewater systems, radon, radiological health, soil erosion, and vector control.

| Environmental Hazards Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|--|--|------------------------------|---|
| 1 Improve Environmental Health Issues/Prevent Childhood Lead Poisoning | Data reveals that over the 50% of homes in Lee County were built before 1957 which may have sources of lead exposure of children in Lee County. The number of cases of lead poisoned children in the county exceed state levels. Testing rates among medical providers are lower than the state average. This was not chosen as a priority focus area at this time for the HIP by partners however public health continues to address this with limited resources in the County through gap filling testing services, outreach and education, and lead inspections of homes. | No | <input checked="" type="checkbox"/> Other priorities rated higher <input checked="" type="checkbox"/> Existing programs already address problem/need <input checked="" type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input checked="" type="checkbox"/> Lack of financial resources |

Prevent Epidemics & the Spread of Disease Assessment

includes topics such as disease investigation, control & surveillance, HIV/AIDS, immunization, reportable diseases, sexually transmitted diseases (STDs), and tuberculosis (TB).

| Epidemics & Spread of Disease Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|--|---|---------------------------------|---|
| 1 Prevent/Decrease Sexually Transmitted Diseases & Other Communicable Diseases | Increases in STI rates in Lee County (263.6) and Iowa (388.9) have occurred in the past two years. No providers in Lee County are currently providing STI testing and treatment unless a person is an established patient within a provider office. This was not chosen as a priority need at this time for the HIP by community partners but public health/health care facilities have agreed to look at options possibly in the future utilizing state resources and supplies as part of outreach and prevention. | No | <input checked="" type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input checked="" type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input checked="" type="checkbox"/> Lead organization does not exist <input checked="" type="checkbox"/> Lack of financial resources |

Prepare for, Respond to, & Recover from Public Health Emergencies Assessment

includes topics such as communication networks, emergency planning, emergency response, individual preparedness, recovery planning, risk communication, and surge capacity.

| Preparedness Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|---|--|------------------------------|---|
| 1 Emergency Preparedness Planning; Improving Communication During Emergencies | Emergency Preparedness and Health Care Coalition partners have been addressing the need for improving communication among responders, health care facilities, during an emergency event where power outages or other circumstances make normal means of communication inoperable (internet, phone lines down, etc.). This was not chosen as a priority focus on the HIP however the Lee County Health Care Coalition will continue to address this issue as part of local and regional coalition efforts . | No | <input checked="" type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input checked="" type="checkbox"/> Lack of financial resources |

Strengthen the Health Infrastructure Assessment

includes topics such as access to quality health services, community engagement, evaluation, food security, food systems, food and nutrition assistance (SNAP, WIC), health facilities, health insurance, medical care, organizational capacity, planning, quality improvement, social determinants (e.g., education & poverty levels), transportation, and workforce (e.g., primary care, dental, mental health, public health).

| Health Infrastructure Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: | |
|--|--|------------------------------|---|---|
| 1 Decrease Poverty | Poverty levels (including children living in poverty 20%) and the increasing Medicaid population is higher than state and national levels in direct correlation with other health issues in the county. Unemployment is 6.2% compared to the 3.7% state average. These issues were not chosen as priority focus areas for the HIP at this. | No | <input checked="" type="checkbox"/> Other priorities rated higher | <input type="checkbox"/> Community partners do not exist |
| | | | <input type="checkbox"/> Existing programs already address problem/need | <input type="checkbox"/> Lead organization does not exist |
| | | | <input type="checkbox"/> Lack of human resources/ staff | <input checked="" type="checkbox"/> Lack of financial resources |
| | | | <input type="checkbox"/> Other _____ | |

Lee County

2/14/2019

COMMUNITY HEALTH NEEDS ASSESSMENT SNAPSHOT



Promote Healthy Living

- Priority #1 Prevent/Control Alcohol, Tobacco & Other Drug Abuse (including Prescription Drug Abuse)
- Priority #2 Improve The Built Environment; Reduce or Prevent Obesity/Chronic Disease
- Priority #3 Promote Mental Health & Well-Being
- Priority #4 Decrease Teen Birth Rates
- Priority #5 Prevent/Decrease Cancer Rates
- Priority #6 Improve Dental Health



Prevent Injuries & Violence

- Priority #1 Prevent Violence, Crime, & Abuse
- Priority #2 Decrease/Prevent Motor Vehicle Crashes & Recreational Accidents (Boating, ATVs)
- Priority #3 Prevent/Decrease Falls & Unintentional Injuries Among the Elderly Population; Promote Elderly Wellness



Protect Against Environmental Hazards

- Priority #1 Improve Environmental Health Issues/Prevent Childhood Lead Poisoning



Prevent Epidemics & the Spread of Disease

- Priority #1 Prevent/Decrease Sexually Transmitted Diseases & Other Communicable Diseases



Prepare for, Respond to, & Recover from Public Health Emergencies

- Priority #1 Emergency Preparedness Planning; Improving Communication During Emergencies



Strengthen the Health Infrastructure

- Priority #1 Decrease Poverty

Lee County Community Health Improvement Plan

Date Updated: 2/14/2019



For additional information, CONTACT:

| Name | Organization | Phone | Email |
|--------------|---------------------------------|--------------|----------------------------|
| Michele Ross | Lee County Health Department | 319-372-5225 | mross@leecountyhd.org |
| Amy Conlee | UnityPoint Health-Keokuk | 319-526-8762 | aconlee@keokukhospital.org |
| Angie Budnik | Fort Madison Community Hospital | 319-376-2244 | Abudnik@FMCHOSP.com |

Community Priority

Promote Healthy Behaviors and Improve Health Outcomes

| | | | |
|----------------|---|-------------------------|---|
| Goal #1 | Reduce obesity rates; preventable hospital stays due to chronic disease | National Alignment | State Alignment |
| | | NWS Healthy People 2020 | Healthiest State Initiative; Healthy Iowans |

| | | | |
|----------------------|--|-------------------------|----------------------------------|
| Objective 1-1 | Reduce obesity rates according to county health rankings report in the next three years. | Baseline value & (year) | Target value & (year) |
| | | 34% CHR 2018 | Reduced % from baseline CHR 2022 |

| | | | | | | |
|------------------------|---|-----------------------------------|---------------------------|------------------------|-------------|--|
| Strategy 1-1.1 | Increase participation in programs by raising awareness among local providers to help them become better educators on local opportunities. | <u>Target Date</u> Jan 1, 2022 | | | | |
| | <table border="1"> <tr> <td><u>Strategy Type</u></td> <td><u>Who's responsible?</u></td> </tr> <tr> <td>Counseling & Education</td> <td>FMCH; UPH-K</td> </tr> </table> | <u>Strategy Type</u> | <u>Who's responsible?</u> | Counseling & Education | FMCH; UPH-K | |
| <u>Strategy Type</u> | <u>Who's responsible?</u> | | | | | |
| Counseling & Education | FMCH; UPH-K | | | | | |

| | | | | | | |
|-------------------------------|--|-----------------------------------|---------------------------|-------------------------------|---|--|
| Strategy 1-1.2 | Survey schools and early childhood environments on 5-2-1-0 Initiative; Collaborate with I-Smile Initiative for "0" promotion and education to children/families. | <u>Target Date</u> Jan 1, 2020 | | | | |
| | <table border="1"> <tr> <td><u>Strategy Type</u></td> <td><u>Who's responsible?</u></td> </tr> <tr> <td>Environmental / Policy Change</td> <td>Live Healthy Lee County Coalition members; LCHD</td> </tr> </table> | <u>Strategy Type</u> | <u>Who's responsible?</u> | Environmental / Policy Change | Live Healthy Lee County Coalition members; LCHD | |
| <u>Strategy Type</u> | <u>Who's responsible?</u> | | | | | |
| Environmental / Policy Change | Live Healthy Lee County Coalition members; LCHD | | | | | |

| | | | | | | |
|-------------------------------|--|-----------------------------------|---------------------------|-------------------------------|---|--|
| Strategy 1-1.3 | Encourage better eating habits in young adults by targeting concession stands in Lee County and encouraging them to add three new healthy options. | <u>Target Date</u> Jan 1, 2022 | | | | |
| | <table border="1"> <tr> <td><u>Strategy Type</u></td> <td><u>Who's responsible?</u></td> </tr> <tr> <td>Environmental / Policy Change</td> <td>Live Healthy Lee County Coalition members</td> </tr> </table> | <u>Strategy Type</u> | <u>Who's responsible?</u> | Environmental / Policy Change | Live Healthy Lee County Coalition members | |
| <u>Strategy Type</u> | <u>Who's responsible?</u> | | | | | |
| Environmental / Policy Change | Live Healthy Lee County Coalition members | | | | | |

| | | | | | | |
|-------------------------------|--|-----------------------------------|---------------------------|-------------------------------|---|--|
| Strategy 1-1.4 | Continue to monitor and promote trail development and complete streets efforts in Lee County. | <u>Target Date</u> Jan 1, 2022 | | | | |
| | <table border="1"> <tr> <td><u>Strategy Type</u></td> <td><u>Who's responsible?</u></td> </tr> <tr> <td>Environmental / Policy Change</td> <td>Live Healthy Lee County; PORT of Fort Madison</td> </tr> </table> | <u>Strategy Type</u> | <u>Who's responsible?</u> | Environmental / Policy Change | Live Healthy Lee County; PORT of Fort Madison | |
| <u>Strategy Type</u> | <u>Who's responsible?</u> | | | | | |
| Environmental / Policy Change | Live Healthy Lee County; PORT of Fort Madison | | | | | |

| | | | | | | |
|--|---|-----------------------------------|---------------------------|--|-------------------------------|--|
| Strategy 1-1.5 | Increase participation in local community gardening, local produce box project, and other health and wellness initiatives. | <u>Target Date</u> Jan 1, 2020 | | | | |
| | <table border="1"> <tr> <td><u>Strategy Type</u></td> <td><u>Who's responsible?</u></td> </tr> <tr> <td>Address Social Determinant / Disparity</td> <td>LCHD; Live Healthy Lee County</td> </tr> </table> | <u>Strategy Type</u> | <u>Who's responsible?</u> | Address Social Determinant / Disparity | LCHD; Live Healthy Lee County | |
| <u>Strategy Type</u> | <u>Who's responsible?</u> | | | | | |
| Address Social Determinant / Disparity | LCHD; Live Healthy Lee County | | | | | |

Goal #2

Prevent or reduce teen births and STDs among youth/young adults.

National Alignment

FP Healthy People 2020

State Alignment

Healthy Iowans

Objective 2-1 Reduce the teen birth rate in next three years.

Baseline value & (year)

40 CHR 2018

Target value & (year)

reduced rate from baseline CHR 2022

Strategy 2-1.1 Provide education to targeted groups and locations.

Target Date
Jan 1, 2022

Strategy Type

Counseling & Education

Who's responsible?

Adolescent Pregnancy Prevention Coalition; Medical Providers; LCHD's MCAH and Home Visiting programs

Strategy 2-1.2 Provide free access to condoms at key locations in the county.

Target Date
Jan 1, 2022

Strategy Type

Long-Lasting Protective Intervention

Who's responsible?

LCHD; FMCH; UPH-K; Other

Strategy 2-1.3 Utilize social media for education and outreach messaging.

Target Date
Jan 1, 2022

Strategy Type

Counseling & Education

Who's responsible?

LCHD; FMCH; UPH-K

Strategy 2-1.4 Explore STD testing and treatment services for walk-ins.

Target Date
Jan 1, 2022

Strategy Type

Clinical Intervention

Who's responsible?

LCHD; Family Planning services

Goal #3 Prevent/reduce alcohol, tobacco and other drug abuse (ATOD) among our youth and adults (includes prescription drug abuse).

National Alignment

SU Healthy People 2020

State Alignment

Healthiest State Initiative; Healthy Iowans

Objective 3-1 Improve county health rankings data related to smoking (17%), excessive drinking (19%), alcohol-impaired driving deaths (31%) and drug overdose deaths (18) over the next three years through community engagement and education.

Baseline value & (year)

CHR data 2018

Target value & (year)

decreases in each data set from CHR baseline

Strategy 3-1.1 Gather support for TF/NF policy in public places: schools, hospitals, YMCA, faith-based organizations, law enforcement, MH and SA agencies, etc. Target Date
Jan 1, 2022

Strategy Type
Environmental / Policy Change Who's responsible?
ADDS

Strategy 3-1.2 Apply for a Drug Free Community Grant for Lee County. Target Date
Jan 1, 2020

Strategy Type
Long-Lasting Protective Intervention Who's responsible?
Prevent Child Abuse Council of Lee County;
Community Sectors

Strategy 3-1.3 Increase education in the public through public service announcements; promote initiatives such as Take Back Iowa programs Target Date
Jan 1, 2022

Strategy Type
Counseling & Education Who's responsible?
ADDS

Strategy 3-1.4 Providers to educate patients on alternative treatments for prescription drugs; properly securing prescription medications from other household members/visitors, etc. Target Date
Jan 1, 2022

Strategy Type
Clinical Intervention Who's responsible?
Medical Providers; UnityPoint Health-Keokuk

Goal #4 Improve the population's Mental Health and Well-being.

National Alignment

MHMD; HRQOL/WB Healthy People 2020

State Alignment

Healthiest State Initiative; Healthy Iowans

Objective 4-1 Decrease the number of self-reported poor mental health days in the county health rankings data over the next three years.

Baseline value & (year)

3.5 days CHR 2018

Target value & (year)

decrease in days from CHR baseline by 2022

Strategy 4-1.1 Promote and educate on available community resources, increase engagement of community protective factors and work on destigmatization. Target Date
Jan 1, 2022

Strategy Type
Counseling & Education Who's responsible?
SEIL/Regional Mental Health coalition; LCHD-1st Five Healthy Mental Development Initiative

Strategy 4-1.2 Evaluate strategies and processes for implementing Mental Health Technology uses in Lee County over the next three years. Target Date
Jan 1, 2022

Strategy Type
Clinical Intervention Who's responsible?
Regional Mental Health Coalition/groups

Strategy 4-1.3 Utilize PCAI; Children's Mental Health and Well-being Collaborative; media and reach other sectors such as schools to address strategies that can promote and lead to improved mental health and well-being in the county.

Target Date
Jan 1, 2022

Strategy Type

Counseling & Education

Who's responsible?

local and regional coalitions; Service Providers and Organizations

Community Priority

Promote Elderly Wellness

Goal #1 Improve the health, function, and quality of life of older adults.

National Alignment

OA Healthy People 2020

State Alignment

Healthiest State Initiative; Healthy Iowans

Objective 1-1 Decrease the rate of fall-related deaths of 65+ population (66.5 per 100,000) and Fall-related hospitalizations (21.07 per 1000) in Lee County over the next three years.

Baseline value & (year)

66.5/21.07
2010-2014 IDPH data

Target value & (year)

decreases in IDPH baseline data by 2022

Strategy 1-1.1 Offer classes such as Matter of Balance, Stepping On, and Senior Fitness classes in key locations in the county each year.

Target Date
Jan 1, 2020

Strategy Type

Counseling & Education

Who's responsible?

LCHD; FMCH; UPH-K; YMCAs

Objective 1-2 Increase access to healthy produce by sustaining senior produce boxes at 7 assisted living and senior congregate meal sites.

Baseline value & (year)

7- 2018

Target value & (year)

7- 2022

Strategy 1-2.1 Organize volunteers to collect and distribute donated produce to several sites in Lee County.

Target Date
Jan 1, 2022

Strategy Type

Address Social Determinant / Disparity

Who's responsible?

Live Healthy Lee County; LCHD; local food producers; farmer's markets

Strategy 1-2.2 Provide health management education and care coordination services to older adults including chronic disease self-management, Diabetes self-management, promote proper diet and exercise, self-care, medication management, etc.

Target Date
Jan 1, 2022

Strategy Type

Clinical Intervention

Who's responsible?

FMCH; UPH-K; LCHD Senior health services

Strategy 1-2.3 Increase access to oral health care to help reduce systemic disease for the older population and use of Emergency Departments for oral health care needs.

Target Date
Jan 1, 2022

Strategy Type

Address Social Determinant / Disparity

Who's responsible?

LCHD I-Smile Silver; Dental Community