Community Health Needs Assessment (CHNA) Report





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Promote Healthy Living Assessment

includes topics such as addictive behaviors (tobacco, alcohol, drugs, gambling), chronic disease (mental health, cardiovascular disease, cancer, asthma, diabetes, arthritis, etc.), elderly wellness, family planning, infant, child & family health, nutrition and healthy food options, oral health, physical activity, pregnancy & birth, and wellness.

	Healthy Living Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
1	Healthy Lifestyles/Healthy Behaviors	CHNA partners reviewed several data sets through CHNA.org that demonstrated a high need for addressing the lifestyles and behaviors of our population. A plan for promoting and encouraging Healthy Lifestyles over the next 3 years has been developed with defined strategies for implementation. Significant health data reviewed showed our county has high rates of obesity (31%), diabetes (9%), high cholesterol (39%) high blood pressure (29%) a population that lacks physical activity (27%), and those with little fruit/vegetable consumption (83%). We also have 15.4% self reporting they have poor general health. Mortality from premature death exceeds both the state and national rates. Our mortality rates in cancer, heart disease, stroke, and lung disease also all exceed the state and national averages. Lee County ranked 99 out of 99 for healthy behaviors in the most recent County Health Rankings report. The CHNA survey conducted throughout the community also indicated obesity and alcohol/drug use are the top two health concerns in the county.	Yes	 Other priorities rated higher Existing programs already address problem/need Lack of human resources/ Lack of financial resources staff Other
	Healthy Living Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
2	Mental Health/Behavioral Health issues and access	CHNA partners reviewed several data sets as well as our CHNA community-wide survey results that demonstrated a high need for addressing mental health and behavioral health issues of our county as well as access issues. A plan for addressing these issues over the next 3 years has been developed with defined strategies for implementation. CHNA.org data reviewed showed our county has high rates of depression with our medicare population (15.5%); Mental Health conditions were of the top 10 reasons for ER visits in our hospital ER departments; Alcohol/Substance abuse/violent crime rates were much higher than the state and national averages. The county health	Yes	 Other priorities rated higher Existing programs already address problem/need Lack of human resources/ staff Other

mental health days per month and the mental health provider ratio in Lee County is 1,487:1. Community-wide survey results indicated Mental Health as the 3rd most important health concern of the county with alcohol/drug use as the #1 concern (behavioral health issue). During stakeholder discussion it was noted that both the hospital ER and jails are often over utilized for mental health placement/holding area as there are waiting lists (some times up to 8 days) for available mental health placements across the state. There are limited resources for consumers to access mental health care when in crisis and often a 3 month time period for scheduling appointments with a mental health professional in the area.

Healthy Living Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
Alcohol/Drugs Abuse	CHNA.org data reviewed by community partners revealed that 29% of our adult population drinks alcohol excessively and 22% use tobacco. County Health Ranking reviewed indicated that alcohol impaired driving deaths in Lee County all exceed both the state and national averages. Iowa Youth survey data demonstrated that our youth continue to use alcohol, marijuana, and tobacco products starting as early as the 6th grade. Although these issues are of concern, partners felt this could be addressed through strategies in other identified HIP priorities and by our existing community resources in place.	No	 Other priorities rated higher Existing programs already address problem/need Lead organization does not exist Lack of human resources/ staff Other Will be included as part of other priorities identified

Healthy Living Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addresse	d in the HIP, reason(s) why:
4 Teen Pregnancy/Births	Lee County's teen birth rate (48) reviewed in the County Health Rankings report by CHNA partners exceeded lowa's rate (30). Although this data was a concern of CHNA partners, other priorities rated higher due to existing Family Support and Parent Education services available for teen parents to access in the county. These services work towards reducing poor childhood outcomes, child abuse and neglect, and child morbidity and mortality rates. An adolescent pregnancy prevention coalition is also addressing prevention of teen pregnancies.	No	 Other priorities rated higher Existing programs already address problem/need Lack of human resources/ staff Other 	 Community partners do not exist Lead organization does not exist Lack of financial resources

Healthy Living Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
5 Access to Oral Health	According to our CHNA.org data reviewed 21% of our population has poor dental health and access to dentists is a major barrier for our Medicaid population in Lee County. Only one dentist accepts new Medicaid patients. This requires a majority of our medicaid population to access oral health care outside of the county often with a two to three month waiting period. ER utilization for dental care is also a concern for our two local hospitals. Oral health concerns exist in all age groups within the county. This issue will be addressed in another priority as part of developed strategies for people to access routine care and for our population to understand the importance of and practice proper oral hygiene habits.	No	 ○ Other priorities rated higher ○ Community partners do not exist ○ Existing programs already address problem/need ○ Lack of human resources/ staff ○ Other ○ Will be part of other identified priorities on the HIP

Prevent Injuries & Violence Assessment

includes topics such as brain injury, disability, EMS trauma & system development, intentional injuries (violent & abusive behavior, suicide), occupational health & safety, and unintentional injuries (motor vehicle crashes, falls, poisoning, drowning, etc.).

Injuries & Violence Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
1 Violent Crime	CHNA.org data reviewed by partners revealed that the violent crime rate of 523.82 (FBI Uniform Crime Reports) for Lee County exceeded both the state and national violent crime rates (Iowa 266 and US 395.5). Community wide survey results showed that 22% of respondents felt that acts of violence/ crime had great impact on the health of our population and was a health concern. Although there was much discussion on this health issue, it was not chosen as a top priority for the HIP.	No	Other priorities rated higher Community partners do not exist Existing programs already address problem/need Lead organization does not exist Lack of human resources/ staff Lack of financial resources Other
Injuries & Violence Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
2 Child Abuse and Neglect	Many of the critical factors that challenge parents, such as poverty, unemployment, mental health issues, substance abuse issues, etc., tend to manifest themselves in child abuse and neglect. Adverse early childhood experiences then can cause a variety of behavioral problems later in life. According to the lowa Child Abuse by County report from Prevent Child Abuse lowa partners reviewed the number of confirmed child abuse and neglect reports for 2013 which revealed 410 accepted reports, 156 confirmed or founded reports (38% confirmation rate) which left Lee County ranking 15 of 99 counties with highest rank in rate. Partners confirmed the rank has declined over the past years (Lee County used to be at #1, then #4, #7 in prior CHNA processes). Although the rate is still of concern, other priorities rated higher since family support programs exist in the community that are already attempting to prevent child abuse and neglect and are working on this health issue already.	No	 ○ Other priorities rated higher ○ Existing programs already address problem/need ○ Lack of human resources/ staff ○ Other

Injuries & Violence Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addresse	d in the HIP, reason(s) why:
3 Unintentional injury (accidents, falls, motor)	According to CDC National Vital Statistics Mortality caused by unintentional injuries age adjusted death rate was at 55.22 compared to the state average of 37.83. Mortality from motor vehicle accidents also exceeded the state average at an age adjusted rate of 16.96. Transport accidents were one of top 5 causes of deaths in ages 0-18 with non-transport accidents being the 2nd leading cause in 19-64 age groups according to IDPH environmental health portal data. Injuries made the top 10 causes of hospitalizations in all age groups and the number one cause of all ER visits in all age groups in the county. Although partners found these statistics alarming it did not become a high rated priority to address in the HIP. Survey results indicated less than 10% found it to be a health need issue.	No	 Other priorities rated higher Existing programs already address problem/need Lack of human resources/ staff Other 	 Community partners do not exist Lead organization does not exist Lack of financial resources

Protect Against Environmental Hazards Assessment

includes topics such as drinking water protection, food waste, food safety, fluoridation, hazardous materials, hazardous waste, healthy homes, impaired waterways, lead poisoning, nuisances, on site wastewater systems, radon, radiological health, soil erosion, and vector control.

Environmental Hazards Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addresse	d in the HIP, reason(s) why:
1 Lead poisoning/other	According to US Census Bureau data reviewed by partners, Lee County housing units median year for construction is 1957 when most often lead based paint was used. IDPH Environmental Health portal data reviewed indicated there were 10 confirmed elevated cases in the 2007 birth cohort, which has dropped from previous year data. CHNA Partners did not select this as a top priority health need as local providers are completing lead screenings and risk assessments with follow up being completed by public health. On the community wide survey conducted, less than 5% of respondents felt lead poisoning was currently a health concern in the county. Partners did not identify any other environmental health concerns and actually noted environmental health as a community strength/asset and that CHNA Data reviewed did not support this as a top priority health need area. Less than 13% of the community survey respondents chose air/water and other environmental health concerns as an issue.	No	 Other priorities rated higher Existing programs already address problem/need Lack of human resources/ staff Other 	 Community partners do not exist Lead organization does not exist Lack of financial resources

Prevent Epidemics & the Spread of Disease Assessment

includes topics such as disease investigation, control & surveillance, HIV/AIDS, immunization, reportable diseases, sexually transmitted diseases (STDs), and tuberculosis (TB).

Epidemics & Spread of Disease Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
1 HIV Screenings/STDS/ Communicable Disease/ Immunizations	According to CDC and Prevention, BRFFS data by CARES reviewed by partners, 81.26% of adults in our county have never been screened for HIV compared to lowa's average of 73.82%. However, according to CDC comparison of primary indicators with peer counties, morbidity from HIV is better in Lee County compared to other counties. Additional CHNA data reviewed such as the County Health Rankings report indicated some sexually transmitted diseases rated higher than our state average such as Chlamydia, however Gonorrhea and HIV prevalence were lower than state average. Communicable diseases/STDS were also low rated on our community wide survey with less than 5% of our respondents identifying communicable disease as a priority health concern and less than 9% rating STDs. Not getting immunized was even less of a concern with a little over 3% on the survey indicating immunization rates were a health concern. After reviewing several data sets, partners agreed these issues were not high rated priorities. Preventive screenings were identified as a concern by partners during the review and this will be a component of a Healthy Lifestyles plan component.	No	 ○ Other priorities rated higher ○ Existing programs already address problem/need ○ Lack of human resources/ ○ Lack of financial resources staff ○ Other ○ Preventive screening and education/outreach will become part of another priority health need strategy

Prepare for, Respond to, & Recover from Public Health Emergencies Assessment

includes topics such as communication networks, emergency planning, emergency response, individual preparedness, recovery planning, risk communication, and surge capacity.

Preparedness Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
1 Child care availability for crisis and emergencies/non traditional hours	CHNA partners agreed there is a need for additional child care placements especially the non-traditional child care such as crisis child care, evening child care, and emergency placement child care for when parents/caregivers are called away for emergencies, work evenings, or are in crisis. Currently there are not any (0%) providers who provide this non-traditional care. Although partners agreed this is a county wide need it was not chosen as one of the top priorities. However some early child hood community partners agreed existing resources and service providers could address this on-going issue if additional resources could be secured.	No	 ○ Other priorities rated higher ○ Existing programs already address problem/need ○ Lack of human resources/ staff ○ Other ○ Iack of child care providers willing to provide service in county
Preparedness Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
2 Emergency Sheltering capacity for persons with disabilities requiring additional care or resources	When partners were analyzing community health assets and resources, it was determined that there is no designated or lead organization responsible in the county for providing emergency sheltering for persons with disabilities who would need additional help and services beyond the scope of a general needs shelter. Although this was identified as a need, it was	No	 Other priorities rated higher Existing programs already address problem/need Lack of human resources/ staff Community partners do not exist Lead organization does not exist Lack of financial resources

Strengthen the Health Infrastructure Assessment

includes topics such as access to quality health services, community engagement, evaluation, food security, food systems, food and nutrition assistance (SNAP, WIC), health facilities, health insurance, medical care, organizational capacity, planning, quality improvement, social determinants (e.g., education & poverty levels), transportation, and workforce (e.g., primary care, dental, mental health, public health).

	Health Infrastructure Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
1	Community Priority Transportation barriers	Rationale / Specific Need CHNA partners reviewed relevant data that affects our population's access to needed care and community resources which transportation barriers rose to the top. It was quickly noted the county does not have a public transportation system. There are two cab companies available however this resource is not always financially feasible for consumers or can be readily available in rural areas or for traveling out of city limits to needed resources. Some other means of transportation exists such as the SIEBUS as well as a hospital and some church van transports. These services are sometime not the easiest to use for our more vulnerable populations such as for families who have multiple children, those who have limited mobility or disabilities that require assistance, etc. According to the US Census Bureau data reviewed by partners, Lee County has a 14.7% population with some type of disability compared to the state average of 11.38%. Additional data revealed that 7.51% of Lee County households do not own an operating motor vehicle. Partners agreed transportation has been and remains a huge barrier for the population to adequately access care including medical, dental, mental health, healthy food access, support services, and possibly for traveling to and from the workplace. Results from the community-wide survey also identified transportation as concern as 20% of the respondents felt it had an impact on the health of our county.	in the HIP? Yes	If the priority is not addressed in the HIP, reason(s) why: Other priorities rated higher Community partners do not exist Existing programs already address problem/need Lead organization does not exist Lack of human resources/ staff Lack of financial resources Other Other

Health Infrastructure Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
2 Communication/Education and Motivation of Community members	CHNA partners chose this as a high priority as they determined that many of our population health need indicators reviewed resulted from our communities/individuals lack of education, knowledge or motivation to change health behaviors due to social norms, or various social determinants of health that create barriers for change. Although there is not a specific data set to justify this need, partners felt strongly and voted this as a top priority to address in the HIP. Activities will address strategies on how to educate, communicate, and motivate our members for change. This may involve advocating for environmental and policy change that affects population health and strategies for reaching vulnerable populations or those who are challenged with various social determinants of health that naturally create barriers for improving their health because of where and how they live.	Yes	 Other priorities rated higher Existing programs already address problem/need Lack of human resources/ staff Other
Health Infrastructure Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
3 Preventive Screenings	Several data sets were reviewed by CHNA partners from CDC and BRFSS that demonstrated a need to increase preventive screenings of our population members. This included reviewing data on the percentage of our population that have received at least one cancer screening such as mammograms (62%), pap tests (74%), colonoscopies (50%) all of which were lower than the state average percentages. Other data reviewed also included the need to do further education and prevention in areas such as diabetes, high cholesterol, blood pressure, and depression. This was determined as the data showed we have 9% of our adult population with diabetes, 38% with high cholesterol, 28.5% with high blood pressure, and 15.5% of medicare population with depression. Although these data sets were of concern, partners felt addressing the need for additional outreach and education on preventive screenings	No	 ○ Other priorities rated higher ○ Community partners do not exist ○ Existing programs already address problem/need not exist ○ Lack of human resources/ ○ Lack of financial resources staff ○ Other Will be part of other identified priorities.

Health Infrastructure Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
Level of Education	County Health Rankings data reviewed by our CHNA partners indicated that Lee County has a 84% graduation rate, and 59.7% have had some college. On our CHNA survey, 17% of the respondents felt that dropping out of school was one of the greatest impacts of our overall health in the county. This need was not selected as a top priority for the HIP however.	No	 Other priorities rated higher Existing programs already address problem/need Lack of human resources/ staff Other
Health Infrastructure Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
Poverty	According to the data sets reviewed by CHNA partners, poverty was identified as a health need. For instance child poverty is at 23% according to the 2015 county health ranking report. According to the US Census Bureau data, the overall population below 200% federal poverty level is at 37.07% exceeding the state and US average. In addition, 40% of CHNA survey respondents indicated that living in poverty was one of the five greatest impacts that affect our overall health in Lee County. Although the data is alarming, it was not sure how involved partners could affect this need in the HIP without a lead organization, or evidenced-based strategy to address this issue. It was not elected as a top priority to include in the plan.	No	 Other priorities rated higher Existing programs already address problem/need Lack of human resources/ staff Other
Health Infrastructure Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
Unemployment	According the US Department of labor, Lee County unemployment remains at 6.6%. This data is not new to partners as Lee County has had the highest unemployment rates in Iowa for some time. Although this is a significant health need in the county, partners elected not to include this on the HIP as a priority health need to address. Economic development has been working on bringing in new employment opportunities to the area and we do have organizations that are offering training programs and partnerships with academics, technical schools, and industry.	No	 Other priorities rated higher Existing programs already address problem/need Lead organization does not exist Lack of human resources/ staff Other

	Health Infrastructure Community Priority	Rationale / Specific Need	Is this priority in the HIP?	If the priority is not addressed in the HIP, reason(s) why:
7	Seniors Access to Healthy Foods/SNAP authorized Food Access	CHNA partners reviewed access to healthy foods as a health indicator. Lee County showed 83.65 authorized SNAP retailers per 100,000 population which was lower than the state at 86.89. Our population with low food access was 20.35% according to CHNA.org data reviewed. 42% of the CHNA community survey responses indicated our county population has poor eating habits, and 6% felt there were access issues to healthy foods impacting our overall health. Partner discussion regarding health priorities addressed concerns of our more vulnerable population such as our seniors having low access to healthy foods due to isolation and living in rural areas (food deserts) limiting access to grocery stores and/or, farmers markets that offer fresh fruits, vegetables and other produce. Many rural residents rely on convenience stores/gas stations for food access Although this was determined a health issue it will not be a priority by itself on the HIP but included as a strategy in the Healthy Lifestyles priority.	No	 ○ Other priorities rated higher ○ Existing programs already address problem/need ○ Lack of human resources/ ○ Lack of financial resources staff ○ Other ○ Will become part of the healthy lifestyles priority strategies to address healthy food access issues.

Lee County December 4, 2015 Community Health Needs Assessment SNAPSHOT



Promote Healthy Living

- Priority #1 Healthy Lifestyles/Healthy Behaviors
- Priority #2 Mental Health/Behavioral Health issues and access
- Priority #3 Alcohol/Drugs Abuse
- Priority #4 Teen Pregnancy/Births
- Priority #5 Access to Oral Health

🥭 Prevent Injuries & Violence

Priority #1 Violent Crime

- Priority #2 Child Abuse and Neglect
- Priority #3 Unintentional injury (accidents, falls, motor)

Protect Against Environmental Hazards

Priority #1 Lead poisoning/other



Priority #1 HIV Screenings/STDS/Communicable Disease/Immunizations

Prepare for, Respond to, & Recover from Public Health Emergencies

- Priority #1 Child care availability for crisis and emergencies/non traditional hours
- Priority #2 Emergency Sheltering capacity for persons with disabilities requiring additional care or resources

Strengthen the Health Infrastructure

- Priority #1 Transportation barriers
- Priority #2 Communication/Education and Motivation of Community members
- Priority #3 Preventive Screenings
- Priority #4 Level of Education
- Priority #5 Poverty
- Priority #6 Unemployment
- Priority #7 Seniors Access to Healthy Foods/SNAP authorized Food Access

Lee County Community Health Improvement Plan

Date Updated: December 8, 2015



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Promote Healthy Lifestyles/Healthy Behaviors for all.

Goal #1 Reduce the	prevalence of chronic disease	National Alignment		State Alignme	ent		
	ng healthy lifestyles/healthy • Lee County population by	Healthy People 2020-HRQOL/WB-1; NWS-14/15; PA-1/13/14: OH-7;		Healthy Iowans HIP-Chronic Disease #4: Healthy Living #6; Oral Health #6			
-	rovide health education and the im creening awareness topics quarterly		Baseline Year 2015	e Baseline Value NA	Target Year 2017	Target Value 4	
Strategy 1-1.1			<u>Strategy T</u> Counselin _é	ype g & Education			
	<u>Who's Responsible</u> Live Healthy Lee County Coalitior	n; Communication/Motivatio	n Task Force	<u>Target I</u> e 2/2017			
pł Ni	ecrease the percentage of the pop nysical inactivity from 27% to 23% k ational Center for Disease Preventi HNA.org).	by 2019 according to CDC,	Baseline Year 2012	e Baseline Value 27%	Target Year 2019	Target Value 23%	
Strategy 1-2.1	Provide outdoor recreational ev	rents at least 6 times a year.	<u>Strategy Ty</u> Environme	<u>/pe</u> ental / Policy / S	Systems Ch	ange	
	<u>Who's Responsible</u> Lee County Conservation Board			<u>Target</u> annuall	<u>Date</u> y 2017-201	.9	
Strategy 1-2.2	Develop two new walking/biking trails in county for recreational use to promote walking and biking.		<u>Strategy Type</u> Environmental / Policy / Systems Change			ange	
	<u>Who's Responsible</u> PORT of Fort Madison; Lee County Conservation Board		<u>Target Date</u> By 2019				
Strategy 1-2.3	Organize an active trails development committee in the Keokuk Area.		<u>Strategy Type</u> Environmental / Policy / Systems Change			ange	
	<u>Who's Responsible</u> Lee County Leadership Group		<u>Target Date</u> By 2018				
Strategy 1-2.4	Work with various community partners to plan and offer family fun events encouraging outdoor recreation and physical activities.		<u>Strategy Type</u> Environmental / Policy / Systems Change		ange		
	<u>Who's Responsible</u> Live Healthy Lee County Coalition		<u>Target Date</u> By 2019				
Strategy 1-2.5	Encourage worksites to promote their workforce (walking at brea walking meetings, stairwell use, and policy, etc.)	aks, gym memberships,	<u>Strategy Tv</u> Environme	<u>ype</u> ental / Policy / S	Systems Ch	ange	
	<u>Who's Responsible</u> Lee County Health Department			<u>Target I</u> By 2019			

Objective 1-3	Decrease the percent of adults who self report inadequate fruit/ Baseline Baseline Target Target vegetable consumption from 83.4% to 80% by 2019 according to Year Value Year Value CDC, BRFFS (CHNA.org). 2005- 83.4% 2019 80%	e			
	CDC, BRFFS (CHNA.org). 2005- 83.4% 2019 80% 2009 2009 2009 2009 2009	6			
Strategy 1-	3.1 Increase the number of community gardens who offer education on vegetables grown in the gardens.				
	Who's ResponsibleTarget DateHy-Vee; Lee County Conservation; ISU Extension and Outreach; KeokukBy 2019Community School DistrictKeokuk				
Strategy 1-	3.2 Maintain and support the number of farmer's markets currently available in the county and increase the number of vendors who sell at the markets.	y			
	Who's Responsible Target Date Montrose Riverfront Inc.; Keokuk Chamber of Commerce; FM Main Street; ISU By 2019 extension and Outreach; LCHD Extension and Outreach; LCHD				
Strategy 1-	3.3 Increase the percentage of healthy foods offered at area concession stands. Strategy Type Environmental / Policy / Systems Change				
	Who's ResponsibleTarget DateLCHD; Live Healthy Lee County CoalitionBy 2019				
Strategy 1-	3.4 Increase the availability of fresh produce offered at local food pantries. <u>Strategy Type</u> Address Social Determinant / Health Inequity	У			
	Who's ResponsibleTarget DateRSVP; LCHD; ISU Extension and Outreach; Live Healthy Lee County CoalitionBy 2019				
Strategy 1-	3.5 Work with local food producers and businesses to offer the locally grown fresh produce and rural "food deserts" in the county.	У			
	Who's ResponsibleTarget DateLCHD; ISU Extension and Outreach; Live Healthy Lee County CoalitionBy 2019				
Strategy 1-	3.6 Encourage worksites to promote healthy nutrition within their workforce (providing healthy options in vending machines, offering healthy food and beverage options during meetings, trainings, luncheons, through wellness programs and policy, etc.)				
	Who's ResponsibleTarget DateLCHDBy 2019				
Strategy 1-	3.7 Offer Buy, Eat, Live Healthy classes to low-income populations. Strategy Type Address Social Determinant / Health Inequity	y			
	Who's ResponsibleTarget DateISU Extension and OutreachBy 2019				
Objective 1-4	Increase access to oral health care by increasing the number of dentists in Lee County who serve the Medicaid population by 50%Baseline YearTarget ValueTarget 	e			
Strategy 1-	4.1 Develop dentist recruitment strategies and activities to bring new dentists to the area who are willing to accept Title XIX patients as well as Iowa Dental Wellness Plan members.	y			

	<u>Who's Responsible</u> Keokuk Dental Recruitment Task Force	<u>Target Date</u> By 2019
Strategy 1-4.2	Visit with local dentists about the need for accepting Medicaid and Iowa Health and Wellness Dental Plan members to receive dental care.	<u>Strategy Type</u> Address Social Determinant / Health Inequity
	<u>Who's Responsible</u> LCHD/Dental Community	<u>Target Date</u> By 2019
Strategy 1-4.3	Continue offering gap filling dental screening and Fluoride varnish services to children and pregnant women. Provide dental care coordination services as needed to link families to available dentists in the area.	<u>Strategy Type</u> Address Social Determinant / Health Inequity
	<u>Who's Responsible</u> LCHD	<u>Target Date</u> By 2019
Strategy 1-4.4	Work with long term care facilities and other locations that serve older lowans to facilitate and promote oral health care/dental services among our senior population.	Strategy Type Address Social Determinant / Health Inequity
	<u>Who's Responsible</u> LCHD; Dental Community; Long term care facilities	<u>Target Date</u> By 2019
Strategy 1-4.5	Evaluate progress on Healthy Behaviors/Healthy Lifestyles goal and objectives annually and revise/update as needed.	<u>Strategy Type</u> Environmental / Policy / Systems Change
	<u>Who's Responsible</u> Live Healthy Lee County Coalition/CHNA Task Force members	<u>Target Date</u> annually

Improve Mental Health/Behavioral Health Issues/Access to Care.

Goal #1 Increase acc	cess to services and supports	National Alignment	State Alignment
for individua	als experiencing mental health avioral health symptomology	Healthy People 2020: MH/N HRQOL/WB; ECBP-10.3	MD-9/10 Healthy Iowans: Mental Health and Mental Disorder #8
Objective 1-1 Inc av	crease the awareness of the existin ailable in the county by supporting mmunity-based provider committe	current jail diversion and	BaselineBaselineTargetTargetYearValueYearValue2015 Lee23% found201815%Co CHNAaccess202010%localdifficultsurvey10%
Strategy 1-1.1	Market and propagate communisafety cards, warm/hotlines and technology.		Strategy Type Counseling & Education
	<u>Who's Responsible</u> Jail Diversion and Community-ba	sed Provider Committee	<u>Target Date</u> By 2017
Strategy 1-1.2	Improve access to Mental Health appointment wait/availability tir	, .	<u>Strategy Type</u> Clinical Intervention
	<u>Who's Responsible</u> KAH; FMCH; CHC-SEIA; Counselin Christian Counseling; Lee Co Jail; Ministerial Association/faith-base	Community Connections, an	•
Strategy 1-1.3	Look into unique and innovative mental health/behavioral health		<u>Strategy Type</u> Clinical Intervention
	<u>Who's Responsible</u> Mental Health/Behavioral Health	Taskforce	<u>Target Date</u> By 2018
su dia	sessment tools will be selected to e pports needed related to MH/BH a agnostics for pediatric birth to 17 y	ind substance related ear olds.	Baseline Year Baseline Value Target Year Target Value 2015 34% of proportion of children screened at risk of dev/beh and social delays using a parent reported standardiz ed screening tool 10% increase of children screened
Stategy 1-2.1	5 programming to facilitate cor (ASQ-3, ASQ-SE/SE-2, and/or	nparable data collection	Clinical Intervention
	<u>Who's Responsible</u> LCHD; CHCSEIA; Young House Far	nily Services	<u>Target Date</u> By 2017

Strategy 1-2.2	Implement a standardized screening tool across 6-10 year old programming to facilitate comparable data collection.	<u>Strategy Type</u> Clinical Intervention		
	<u>Who's Responsible</u> LCHD; CHCSEIA; Young House Family Services	<u>Target Date</u> By 2019		
Strategy 1-2.3	Implement a standardized screening tool across 11-17 year old programming to facilitate comparable data collection.	Strategy Type Clinical Intervention		
	Who's Responsible LCHD; CHCSEIA, and Young House Family Services	<u>Target Date</u> By 2020		
su	sessment tools will be selected to effectively identify individual pports needed related to MH/BH and substance related agnostics for adults.	BaselineBaselineTargetTargetYearValueYearValue2015020201		
Strategy 1-3.1	Implement screening tools across all mental health levels of care and programming to facilitate comparable data collection.	Strategy Type Clinical Intervention		
	<u>Who's Responsible</u> KAH; FMCH; CHC-SEIA; Counseling Associates; Bridgeway; O County Jail; Community Connections, Keokuk Ministerial Asso faith-based providers.			
Strategy 1-3.2	Implement screening tools across all substance abuse levels of care and programming to facilitate comparable data collection.	<u>Strategy Type</u> Clinical Intervention		
	<u>Who's Responsible</u> ADDS and other substance abuse service providers	<u>Target Date</u> By 2019		
Strategy 1-3.3	Implement screening tools across all co-occurring levels of care and programming to facilitate comparable data collection.	Strategy Type Clinical Intervention		
	<u>Who's Responsible</u> KAH; FMCH; CHC-SEIA; Counseling Associates; Bridgeway; Op County Jail; Community Connections, Keokuk Ministerial Asso faith-based providers; ADDS, and other substance abuse serv	ociation; other		
Strategy 1-3.4	Evaluate progress on Mental Health/Behavioral Health Goal and Objectives annually and revise/update as needed.	Strategy Type Clinical Intervention		
	<u>Who's Responsible</u> Mental Health/Behavioral Health Taskforce; CHNA partners	<u>Target Date</u> Annually		

Reduce Transportation Barriers of our Workforce and those with Access to Care issues.

Goal #1 Increase usa	ge and reduce barriers to	National Alignment	State Alignment		
accessing tra	ansportation systems by 2019.	Healthy People 2020: AHS-6	5.1 Healthy Iowans-Access to Health Services and Suppo Transportation Services #1	ort-	
en	tribute a survey to at least 12 Leen aployees to identify and address to universe to unive		-	Target Value 12	
Strategy 1-1.1	Distribute surveys to local busin County area.	esses and industries in Lee	<u>Strategy Type</u> Address Social Determinant / Health II	nequity	
	<u>Who's Responsible</u> Southeast Iowa Regional Plannir Commerce	ng Commission (SEIRPC) and C	<u>Target Date</u> Thamber of 6/2016		
Strategy 1-1.2	Analyze survey results to identi available resources to alleviate	•	<u>Strategy Type</u> Address Social Determinant / Health II	nequity	
	<u>Who's Responsible</u> SEIRPC		<u>Target Date</u> 6/2017		
Strategy 1-1.3	Develop and implement plan/system for addressing transportation needs of our workforce		<u>Strategy Type</u> Address Social Determinant / Health Inequity		
	<u>Who's Responsible</u> Lee Co Transportation Task Forc SEIRPC; Chambers	e; Lee County Economic Deve	<u>Target Date</u> lopment group; 1/2019		
Strategy 1-1.4	Evaluate Plan at least annually		<u>Strategy Type</u> Address Social Determinant / Health II	nequity	
	<u>Who's Responsible</u> Lee County Transportation Task Force		<u>Target Date</u> 2016-2019		
se	omote the existing non-emergend rvices available in Lee County thro least four times per year.		Baseline YearBaseline ValueTarget Year201502016- 2019	Target Value 4	
Strategy 1-2.1	Promote SEIBUS website/schec information to general public ir grocery stores, DHS offices, clie organizations, etc.)	key locations (hospitals,	<u>Strategy Type</u> Address Social Determinant / Health In	nequity	
	<u>Who's Responsible</u> SEIRPC; Lee Co Transportation Taskforce		<u>Target Date</u> 2016-2019		
Strategy 1-2.2	Increase awareness of the Iowa Medical Transportation (NEMT utilized by the four MCOs and t each specific NEMT service pro medical/dental/mental health a) systems that will be he requirements for utilizing vider for transportation to	<u>Strategy Type</u> Address Social Determinant / Health In	nequity	
	<u>Who's Responsible</u> Lee Co Transportation Taskforce		<u>Target Date</u> 3/2016-2019		

Strategy 1-2.3	Complete messaging through local media outlets about	Strategy Type		
	available transportation systems in the county such as through organization websites, face book, press releases, fliers, etc.	Address Social Determinant / Health Inequity		
	<u>Who's Responsible</u> SEIRPC; LCHD; Lee County Transportation and Communication groups	<u>Target Date</u> n Task Force 6/2016-2019		
Strategy 1-2.4	Invite SEIBUS, cab companies, others to annually evaluate and address transportation access barriers and needs within the local transportation system. Revise and update HIP as needed.	<u>Strategy Type</u> Address Social Determinant / Health Inequity		
	Who's Responsible Lee County Transportation Task Force	<u>Target Date</u> 11/2016-2019		
ide	stribute a survey to at least 500 citizens of Lee County to entify and address transportation barriers/needs of our mmunity by 2017.	BaselineTargetTargetYearValueYearValue201502016500		
Strategy 1-3.1	Distribute surveys via Lee County Transportation Taskforce member agencies, through email/survey monkey and other contact points in public.	<u>Strategy Type</u> Address Social Determinant / Health Inequity		
	<u>Who's Responsible</u> Lee County Transportation Taskforce	<u>Target Date</u> 6/2016		
Strategy 1-3.2	Analyze survey results to identify public barriers and available resources to alleviate barriers.	<u>Strategy Type</u> Address Social Determinant / Health Inequity		
	Who's Responsible SEIRPC	<u>Target Date</u> 6/2017		
Strategy 1-3.3	Develop and implement Transportation plan/systems for addressing the transportation needs of our citizens.	<u>Strategy Type</u> Address Social Determinant / Health Inequity		
	<u>Who's Responsible</u> SEIRPC, Lee Co Transportation Task Force and others to be ide	Target Date entified 1/2019		
Strategy 1-3.4	Evaluate Lee County Transportation plan annually and revise/update as needed.	<u>Strategy Type</u> Address Social Determinant / Health Inequity		
	Who's Responsible Lee Co Transportation TaskForce; CHNA partners	<u>Target Date</u> Annually		

Improve Communication, provide Education, and Motivate our population for Change

ou pri be ot	itreach iorities haviora her pop	ide community education and each on the established CHNA health rities (transportation, mental health, avioral health, healthy lifestyles) and r population health needs identified e County over the next three years.		National Alignment Healthy People 2020: HC/HI HIT-9	T-13; HC/	State Alignme Healthy Iowa 6.1.24, 6.1.26	ins: 4.1.2, 4	
Objectiv		rea det	elop five alternative communicat ch our vulnerable populations wh erminants of health that create b tivation for change by 2017.	no have various social	Baseline Year 2016	e Baseline Value 0	Target Year 2017	Target Value 5
Stra	tegy 1-1	1.1	Develop list of five top targeted county who could benefit most education outreach messaging.		<u>Strategy T</u> Address So	<u>ype</u> ocial Determina	ant / Health	n Inequity
			<u>Who's Responsible</u> Communication/Education Taskforce			<u>Target</u> By 201		
Stra	tegy 1-1	1.2	Develop five locations to reach the targeted populations based on priority needs.		<u>Strategy Type</u> Address Social Determinant / Health Inequity			n Inequity
			<u>Who's Responsible</u> Communication/Education Taskforce		<u>Target Date</u> By 2017			
Stra	Strategy 1-1.3		Work with other invested group messaging to the targeted populaccording to priority needs invo health, behavioral health, health	lations aligning topics lving transportation, mental	<u>Strategy T</u> Address So	<u>ype</u> ocial Determina	ant / Health	n Inequity
			<u>Who's Responsible</u> Communication/Education Taskforce		<u>Target Date</u> By 2017			
Stra	Strategy 1-1.4		Provide community health infor education during hospital emerginpatient discharges, during urg and/or during home visits as ne	gency department visits, ent or prompt care visits	<u>Strategy T</u> Address So	<u>ype</u> ocial Determina	ant / Health	n Inequity
			<u>Who's Responsible</u> KAH; FMCH; LCHD		<u>Target Date</u> By 2017			
Objective 1-2 Provide our general population with messaging related to our health need per year.			ssaging related to our health nee		Baseline Year 2016	e Baseline Value 0	Target Year 2017	Target Value 4
Stra	Strategy 1-2.1		Align with transportation task for messages to increase awareness systems in county.	-	<u>Strategy T</u> Counseling	<u>ype</u> g & Education		
			<u>Who's Responsible</u> Communication/Education Taskf	force- other CHNA task force g	groups	<u>Target</u> By 201		

Strategy 1-2.2	Align with Mental Health/Behavioral Health Task force to develop outreach messages to increase awareness of available resources and systems in place in county; develop health messages based on needs identified in group.	<u>Strategy Type</u> Counseling & Education
	<u>Who's Responsible</u> Communication/Education Taskforce- other CHNA task force	groups By 2017
Strategy 1-2.3	Align with task force groups and other service organizations who are addressing behavioral health issues and develop outreach messages to increase awareness of available resources and systems in place in county; develop health messages based on needs identified in group.	<u>Strategy Type</u> Counseling & Education
	Who's Responsible Communication/Education Taskforce- other CHNA task force	Target Date groups; other By 2017
Strategy 1-2.4	Align with Live Healthy Lee County coalition to develop outreach messages such as promoting trail use, farmers markets, healthy eating, promoting physical activity, accessing health and dental care, etc. based on needs identified in group.	<u>Strategy Type</u> Counseling & Education
	<u>Who's Responsible</u> Communication/Education Taskforce- other CHNA task force	Target Date groups By 2017
Strategy 1-2.5	Evaluate progress on Communication/Education Goal and Objectives annually and revise/update as needed.	<u>Strategy Type</u> Address Social Determinant / Health Inequity
	Who's Responsible Communication/Education CHNA Task Force	<u>Target Date</u> Annually